



Centre for Substance Abuse Prevention

Yenepoya(Deemed to be University)

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Overview

The University campus and surrounding community exert a profound influence on innumerable facets of student life. The social, academic, and co-curricular milieu is often shaped by the social norms and perceptions related to the use of alcohol, tobacco, and other drugs on the campus. To prevent substance abuse and to create a secure, conducive atmosphere for learning among the students in the campus, Yenepoya (Deemed to be University) has formulated specific guidelines concerning the possession, use and/or distribution of substances of abuse.

Under the National Policy on Narcotic Drugs and Psychotropic Substances (NDPS) and UGC guidelines, Yenepoya (Deemed to be University) prohibits the unlawful possession, use, distribution, or manufacture or dispensing of substances of abuse including tobacco, alcohol or any other drugs and substances mentioned in The Narcotic Drugs and Psychotropic Act 1985 on premises owned or controlled by Yenepoya (Deemed to be University).

In addition Yenepoya (Deemed to be University) has specific policy and programs in place that are intended to reduce the initiation of substance use, identify the users and offer help to those who need it. To spearhead the substance abuse prevention activities of the campus, Yenepoya (Deemed to be University) has established a Centre for Substance Abuse Prevention with satellite units in all Constituent units.

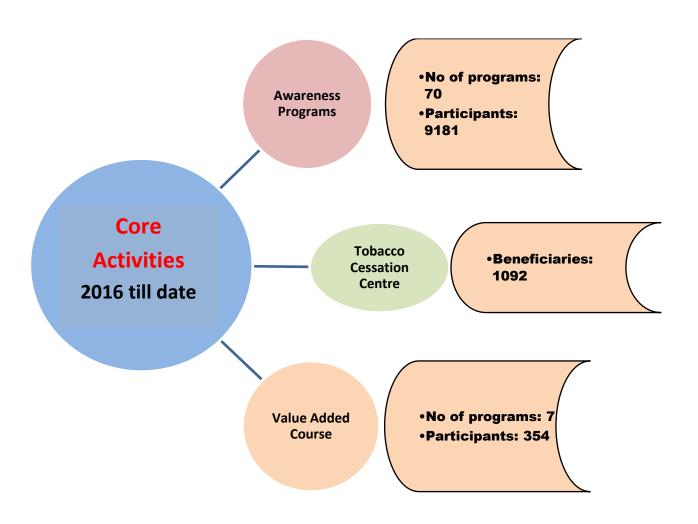
Adhering to the policy, the Centre for Substance Abuse Prevention focus on preventive and curative aspects of substance abuse related issues through communication sessions on health hazards of substance abuse and providing assistance to abstain/quit the habits. Centre particularly give special emphasis on ant tobacco awareness activities and through the Tobacco cessation clinic, provide support to people in their tobacco quitting efforts.

Committed to fight against tobacco and other substances of abuse, the centre has conducted 70 awareness programs through which 9181 people were benefited .354 professionals were trained to fight against tobacco through the Value Added Course. The tobacco cessation clinic assisted 1092 patients in quitting program.

Key Achievements

9000 + people were given awareness on ill effects on Tobacco & other substances of abuse

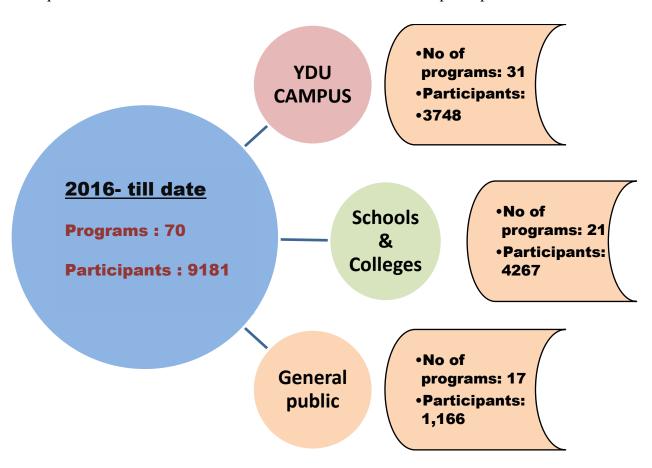
Developed Technology Assisted Awareness Modules to create awareness among school children



Core activities conducted

Adhering to the policy of the University and proposed goal and objectives, the centre conducts various activities to spread awareness about ill effects of substance abuse. In addition value added course is conducted to train the dental interns and PGs to empower professionals to fight against this social issue.. Furthermore, help is extended to people suffering from tobacco addiction.

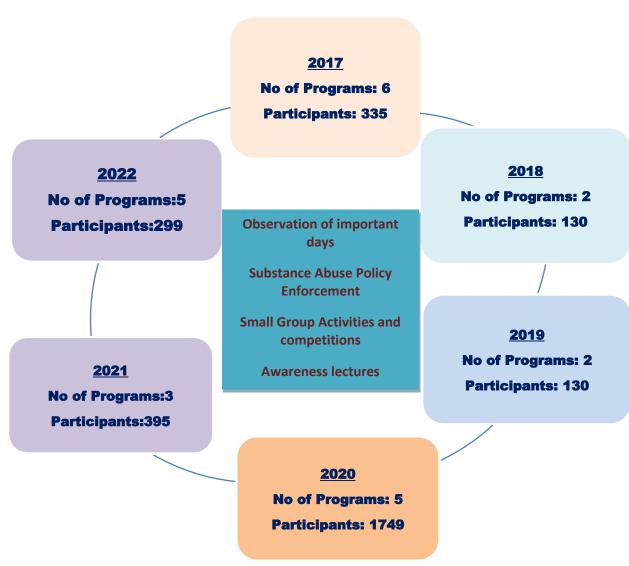
Awareness Programs: awareness sessions re conducted about ill effects of substance abuse with special emphasis on tobacco among three target groups, namely members of Yenepoya (Deemed to be University), to schools and colleges in Mangalore and general public. Sessions are conducted through PowerPoint presentations, video presentations, question answer session etc. Hand bills are also distributed to participants.



1. Programs Conducted in YDU Campus:

The primary objective of the programs conducted is to create awareness about ill effects of substance abuse among students through communication sessions and activities organized with student participation. The University policy on substance abuse is explained to all the new students who joins the university during student induction program Deeksharambh. The centre also observes in befitting manner special days such as "World No Tobacco Day & International Day against Drug abuse.

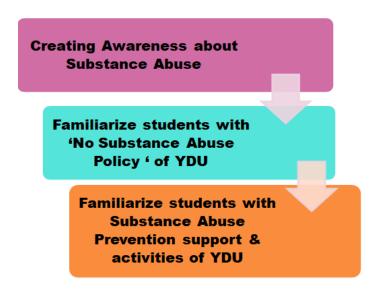
Overview of the programs conducted in the YDU campus



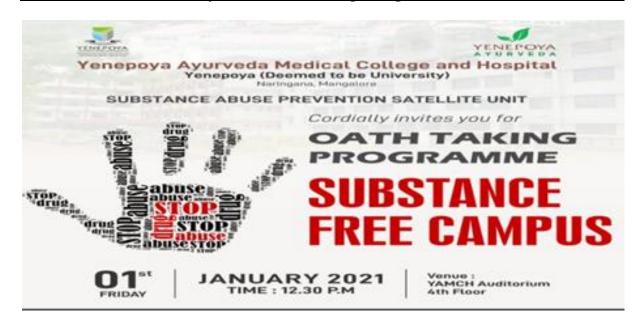




Substance Abuse Prevention – "Deeksharambh": The centre for substance abuse conduct awareness session for newly joined students of all constituent institutions on substance abuse and related adverse effects on health and personal and professional life. During this session, the "No Substance Abuse " policy of the university along with support system available in the university for students to safeguard from substance related issued are explained to the students. The session includes video presentation, interactive session and games. Student participation is also ensured in the program.



"Substance Free Campus"-Oath taking Program held on Jan 1st 2021















Details of Programs conducted in YDU campus

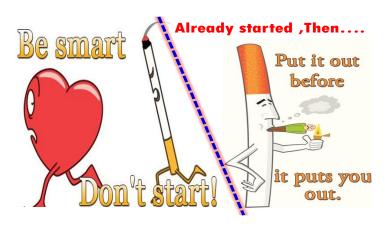
Sl.No	Date	Details of the program	Participants
1	2-02-2017		
		narcotics- by Mission Angel dust	
2	23-02-2017	Awareness program against narcotics- by Mission Angel dust conducted for principals of schools	70
3	18-03-2017	Angel dust organized Table Tennis tournament with message "Physical Activity may Prevent Substance Abuse"	40
5	31-05-2017	World No Tobacco Day	125
6	28-08-2018	Awareness Program on Substance Abuse for Hostel Boys	40
7	13-10-2018	Awareness program on substance abuse for the students of I MBBS, I BDS, I YNC boys of 2018 batch	
8	08-03-2019	Anti tobacco awareness programme conducted for the students of Yenepoya Nursing College	60 Students 3 Teachers
9	08-03-2019	Substance use and its consequences in Yenepoya Nursing College	200 students 3 Teachers
10	31-05-2019	Observance of No Tobacco Day	200
11	01-08-2021	Interaction with parents and newly joined students about YU policy on substance abuse	250
12	05-08-2019	Awareness program on 'Substance abuse – ill effects' for the students of I BDS 2019 batch	89
13	08-08-2019	Awareness program during the student Induction program for I BSC Nursing 2019 batch	91
14	29TH & 30th August 2019	Awareness programme on "Tobacco and its ill effects for I BDS 2019 batch students	95
15	29TH & 30th August 2019	Awareness programme on "Tobacco and its ill effects for I BDS 2019 batch students	95
15	12-09-2019	Awareness program on 'Substance abuse – ill effects' for the students of B.Sc tech 2019 batch	91
16	18-09-2019	Awareness program "Substance Abuse" for the students of 2019 batch of Yenepoya Ayurveda Medical College, during student induction programme.	68
17	16th & 18th September 2019	Awareness program on "Tobacco and its illeffects and the clinical aspects of the same for the students of I BDS 2019 batch	87
18	31-05-2021	Observation of No Tobacco day(online)	170
19	26-06-2021	Observation of "International Day Against Drug Abuse & illicit trafficking"	125
19	19-10-2019	Awareness program on "Tobacco and its illeffects and the clinical aspects of the same.	94

		Followed by Anti-Tobacco Slogan & Collage competition for the students of II BDS 2018 batch	
20	23-11-2019	Case presentation- Tobacco related oral lesions	100
21	28-12-2019	Anti tobacco slogan competition conducted for the students of II BDS 2018 batch.	94
22	4-1-2020	Conducted anti tobacco slogan competition for the II BDS &I BDS 2019 2018 batch students.	5 groups in each batch Total 195
23	4th, 11th & 18th November 2020	Lecture series- How to Substance Abuse in Students Topics: What pushes someone to substance Abuse Dos &Don'ts of Councelling. Motivational Interviewing to help to quit substances	37 faculty members from Constituent units of YU
24	18-09-2020	Awareness program on Substance abuse related issues- Student Induction program, YNC, YPC, Allied health	300
25	3-03-2020	Awareness program on Substance abuse related issues- Student Induction program for Yenepoya Ayurveda College	87
26	20-10-2020	Awareness program on Substance abuse related issues- Student Induction program for Yenepoya Art and science college	350
27	25-01-2021	Awareness program on Substance abuse related issues- Student Induction program for YDC students of Batch-2020	100
28	31-05-2022	Observation of No Tobacco Day-Maintainence Department	60
29	31-05-2022	Observation of No Tobacco Day-	
26	24 05 222	Transport Department	37
30	31-05-2022	Oath Taking by Dental Students	194
31	31-05-2022	Elocution Competition	8
Total 374			3748

2.Substance Abuse Prevention Campaign in schools and colleges

The centre conducts awareness programs in schools and colleges in the locality with emphasis on how to stay away from substances and lead fulfilling life and impact of substance use on health and personal life.

Slogan used for school awareness programs



Overview of the programs conducted in Schools & Colleges





Details of Awareness programs in Schools

Sl.No	Date	School	Number of
			participants
1	30-07-	Government High School, Kadri, Mallikatta	51 – Students
	2016		03 – Teachers
2	10-08-	Capitanio High School, Kankanady	526 – Students
	2016		10 – Teachers
3	13-08-	Kettle Memorial High School, Gorigudda	522 – Students
	2016		10 – Teachers
4	20-08-	St Josephs High School, Kankanady	83 – Students
	2016		05 – Teachers
5	27-08-	St. Agnes High School, Bendoorwell	84 – Students
	2016		05 – Teachers
6	27-06-	Sharadha Vidyanikethana School, Thalapady	450 – Students
	2017		03 – Teachers
7	10-11-	Vishwamangala School, Konaje	193 – Students
	2017		03 – Teachers
8	26-06-	Sharada Vidyanikethana public school,	665 – Students
	2018	Devinagar Talapady (2 Sessions for High School & Pu & Primary	25 – Teachers
9	03-11-	Bhagavathi High School, Someshwara	220 – Students
	2018		6 – Teachers
10	04-11-	Shree Narayana Sanil High School, Haleangadi	50 – Students
	2018		6 – Teachers

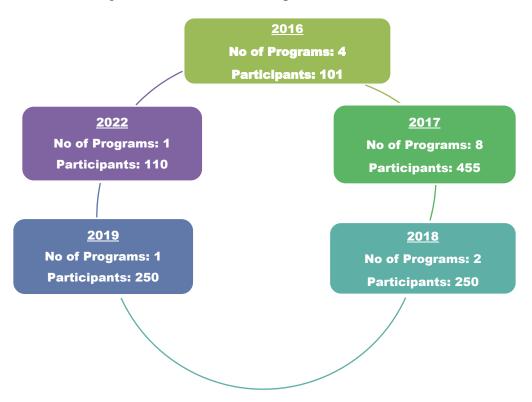
11	10-12- 2018	Government Higher Primary School, Maddur	48 – Students 4 – Teachers
12	21-02- 2019	Government High School, Mullakadu Kavoor, Mangalore	114 – Students 4 – Teachers
13	23-02- 2019	Ashoka Vidyalaya High School, Ashok Nagar	77 – Students 5 – Teachers
14	26-06- 2019	Sharadha Vidyanikethana, Day Board School, Devinagara Talapady	241– Students 10 – Teachers
15	26-06- 2019	Sharadha Vidyanikethana,for residential schoolstudents, Devinagara Talapady	200– Students 15 – Teachers
16	07-07- 2019	Sharadha Vidyanikethana, Residential School, Devinagara Talapady	200– Students 7 – Teachers
Total		16 Sessions	3849 participants

Details of Awareness programs in Colleges

Sl.No	Date	Details of the programme	Participants
1	22-08-2017	Shree Narayana Guru First Grade College, Kudroli	200– Students 5 – Teachers
2	04-12-2018	Govinda Dasa College, Haleangadi for the students of NSS	45– Students 8 – Teachers
3	31-01-2019	Shree Narayana Guru Degree College, Kudroli	60– Students 3 – Teachers
4	24-01-2020	Sri Narayana Guru College, Kudroli	69– Students 3 – Teachers
5	31-05- 2022	P A College of Engineering	120- Students5-Teachers
Total		5 sessions	418 particpants

3. Substance Abuse Prevention Campaign for Public

Sessions on health hazards of tobacco and various diseases cussed due to tobacco use is conducted in community camps organized by various departments of the university. Awareness is created through interactive sessions and posters and hand bills distributed



Glimpse of Awareness Programs conducted for General Public



Office of the
Commandant 7th
Bn. KSRP, Assaigoli,
Mangalore- 180
Attendees









Details of Awareness programs in Community

Sl.No	Date	Details of the programme	Participants
1	23-10-2016	DKZP School Vidyanagar Abbettu	21
2	30-10-2016	DKZP School Kotekani Sajipa Padu	12
3	13-11-2016	Government PU College, Mudipu	37
4	11-12-2016	Belthangady	31
5	3-02-2017	"Hope to Rope"- awareness program against	100
		narcotics- by Mission Angel dust at Panambur Beach	
6	05-03-2017	Bantwala Siddakatte	31
7	12-03-2017	Shamsul Ulma Arabic College, Thodar	31
8	31-05-	Awareness program against drug abuse and illicit	45
	2017&1-06-	trafficking- Conducted by Mission angel Dust in Fr	
	2017	Muller Mental health centre	
9	24-09-2017	Bantwal Sangabettu	31
10	08-10-2017	Anjuman Education Trust, Jokatte	33
11	21-11-2017	Dakshina Kannada Jilla Panchayath Higher primary 59	
		school, Guttakadu, Kinnigoli	
12	04-02-2018	Bantwala Karpe	25
13	25-02-2018	Uppinangady	45
14	12-07-2018	Office of the commandant 7th Bn KSRP Assaigoli	180
	Mangaluru, (For Police Personnel)		
15	05-10-2019	Observed Anti Drug Day at KSRTC bus-stand	250
		Lalbagh, Mangalore	
16	24-09-2017	Bantwal Sangabettu	31
17	31-05-2022	Yenepoya Dental College OPD	110
Total			1166
			Participants
			- I

Tobacco Habit Cessation Intervention Services

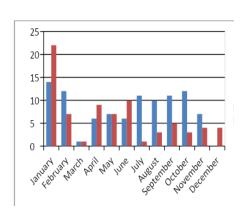
Tobacco cessation clinic located in ground floor of Yenepoya Dental College offer Tobacco habit cessation services to the patients. The faculty in charge is Dr Rachana Prabhu who has undergone special training conducted by Indian Dental Association and recognized as TCC specialist. Services offered re Awareness to patients, Dependency assessment and Habit intervention counseling. The tobacco cessation centre also conduct hands on training on participants of "Tobacco Dependency Intervention"



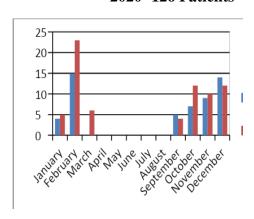


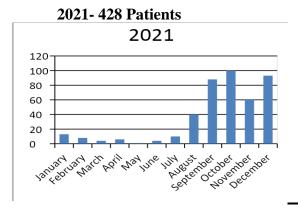
Patient Statistics

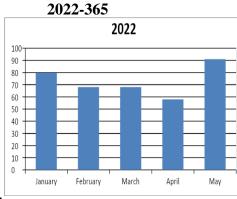
2019- 173 Patients



2020-126 Patients





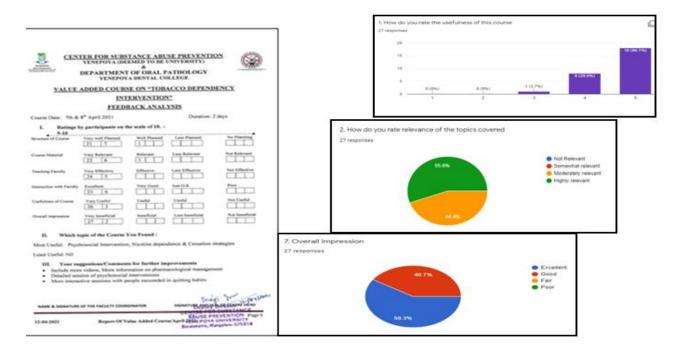


Value Added Course on "Tobacco Dependency Intervention"

In order to empower the professionl in substance prevention endavors, the Centre for Substance buse Prevention conduct training program through this value added course giving emphasis on Tobacco prevention, cesstion interventions. Trget audience are dental interns and Post Graduate Students. Two sessions are conducted yearly with a duration of around 20 hours. Sessions are taken by faculty members from different fields of expertise. In addition to general aspects of tobacco habit initiation, progression, health effects, the course gives emphasis on psychosocial interventions.



FEEDBACK ANALYSIS



DETAILS OF VALUE ADDED COURSE

Sl.No	Date	No of Students Participated
1	2016	34
2	2018	37
3	2019	72
5	2020	123
6	2021	56
7	2022	32
Total		354

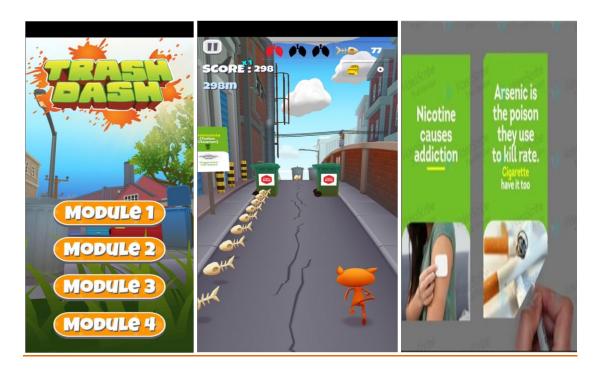
Research and innovation

The centre is also actively involved in research. Web based nti tobacco awareness program was developed and evaluated the effectiveness of these technique in comparison to conventional classroom teaching. Research on Digital Game Based Anti Tobacco Awareness Modules developed by the Junior Research Fellow is in progress

Web Based Anti Tobacco Awareness program



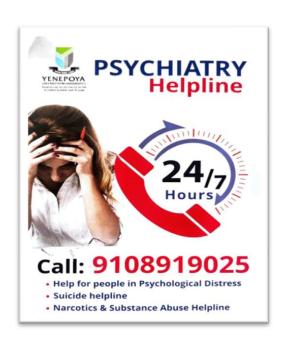
Digital Game Based Anti Tobacco Awareness Modules



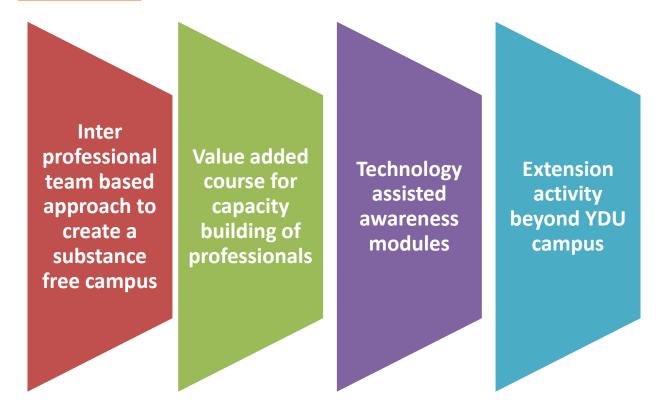
Student Support

Prevention & Cessation services

24/7 Counselling Helpline



Best Practices



Future Plans

Expanding outreach activities in areas of Dakshina Kannada

Tobacco- free campus certification of YDU campus by MOHFW

Development of more technology based substance abuse prevention awareness programs